



CARINA LEAGUES CLUB



Social Media Policy 2024

This social media Policy outlines the guidelines and expectations for customers and followers of Carina Leagues Club when engaging with our brand on social media platforms. We appreciate your interest in our company and value your contributions to the community. By following this policy, we aim to foster a positive and respectful online environment for everyone involved.

- 1. Respectful Communication:** We encourage open discussions and feedback related to our products, services, and brand. While expressing opinions and feedback, we expect all customers and followers to maintain a respectful tone. Avoid using offensive language, derogatory comments, or engaging in personal attacks.
- 2. Privacy and Confidentiality:** Please refrain from sharing any personal information, sensitive data, or confidential details about yourself or others on our social media platforms. If you need assistance with any private matters, contact our customer support team through appropriate channels.
- 3. Appropriate Content:** When interacting with our brand on social media, ensure that all content you share, including comments, messages, and media, is appropriate and aligned with the purpose of the platform. Content that is discriminatory, defamatory, unlawful, or violates any third-party rights will not be tolerated.
- 4. Reporting Concerns:** If you come across any content posted by other users that may violate this policy or our community guidelines, please report it to the platform's moderation team or notify our social media administrators. We appreciate your assistance in maintaining a safe and welcoming space for all.
- 5. Intellectual Property Rights:** Respect the intellectual property rights of others, including trademarks, copyrights, and other proprietary information. Do not share content that does not belong to you or violate any third-party rights.
- 6. Adherence to Platform Rules:** When engaging with us on social media, ensure that you comply with the terms of service, community guidelines, and policies of the specific platform. We may moderate or remove content that violates these rules.
- 7. Promotion and Advertising:** As a customer or follower, you are welcome to share positive experiences with our products or services. However, avoid any self-promotion, advertising, or spamming on our official social media accounts.
- 8. Authenticity and Brand Representation:** When representing yourself as a customer or follower of Carina Leagues Club do not misrepresent our brand or spread false information. Be authentic and transparent in your interactions.
- 9. Copyright and User-Generated Content:** If you share content related to Carina Leagues Club, ensure that you have the necessary rights to do so. By using our branded hashtags or mentioning our social media handles, you grant us the right to share or feature your content on our platforms, acknowledging you as the creator.

We appreciate your active participation as a customer or follower of Carina Leagues Club. By adhering to this Social Media Policy, you help us maintain a positive and respectful online community. Let's continue building meaningful connections and engaging in constructive discussions together.

If you have any questions or concerns about this policy, please feel free to reach out to our Marketing team.



[carinaleaguesclub.com.au](https://www.carinaleaguesclub.com.au)



1390 Creek Road, Carina, Qld 4152
P | (07) 3843 9200
E | admin@carinaleagues.com.au

ABN 83 010 342 542